

Distribution:

Production:

Chris Bartleman
Sarah Wall
Meghan McCarthy
Jayson Thiessen
James Wootton
Angela Belyea

Discovery/Hasbro:

Donna Ebbs
Scott Pennington
Tegan Molloy
Laurence Braun
Stephen Cramer

Hasbro Studios:

Stephen Davis
Linda Steiner
Kathy Page
Robert Fewkes
Sophia Hussain

Hasbro IP & Brand

Mark Wiesenbahn
Matt Mattus
Valerie Jurries
Donna Tobin

Hasbro Design:

Liz Knight
Dean Carley

MY LITTLE PONY

Season III - Premises

"Bully for You"

Premise by

Meghan McCarthy

Premises: July 11, 2011

Notes Due: TBD

BULLY FOR YOU

A new filly has enrolled at school and Apple Bloom, Sweetie Belle, and Scootaloo are looking forward to meeting her. But instead of wanting to become their friend, the new filly turns out to be a total bully who loves making fun of them, breaking their things, and making them look dumb in front of their classmates. Getting tired of the awful way she treats them, the Cutie Mark Crusaders cook up an elaborate plan to get the new girl back and make her look like a fool in front of the whole class. But just as they set their plan in motion, they learn that the new girl is also a victim of a bully, her mean older sister. Feeling sorry for their tormentor, the Crusaders decide to put a stop to their plan to embarrass her. Instead, they let her know they've seen the way she's been treated and want to help her. The four team up to take down the bully's older sister. Not by resorting to cruel behavior, but by showing the older bully that her younger sibling has friends who won't stand idly by while she is picked on.